

PUBLICATION OF THE 2015 REFERENCE DOCUMENT

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Paris, April 27, 2016

JCDecaux SA (Euronex Paris DEC), the No.1 outdoor advertising company in the world, is pleased to announce the publication of its 2015 Reference Document.

This Reference Document was filed today with the French Financial Markets Authority (*Autorité des Marchés Financiers – AMF*).

It is made available to the public free of charge in accordance with the applicable regulations and can be accessed and downloaded from the Company's website www.jcdecaux.com.

This Reference Document includes the following documents: the 2015 annual financial report, the report of the Chairman of the Supervisory Board on corporate governance, internal control and risk management procedure, the description of the share buyback program and the statutory auditors' reports.

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A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,236 483.41 euros - # RCS: 307 570 747 Nanterre - FR 44307570747